CGI Logo

The CGI logo is the primary visual representation of CGI. It demonstrates a direct, powerful presence for CGI in the market. It is a prominent symbol of our long-term commitment to being the best in our business and a consolidator within the industry.

The CGI logo should never be modified. It should always be positioned at the bottom left or right corner in most communications, except for apps or websites.

Use only the CGI logo when promoting CGI externally. Make sure the logo is prominently displayed in all of your materials.

Protection area

The clear space around the logo is part of the logo and must be respected at all times. Nothing else is permitted in this area of ½ of the height of the logo.

Color

CGI Red is the only color that should be used for our logo, except in cases where color is not available (i.e., merchandise items, black and white advertising, etc.).

CGI RED
R227 G25 B55
HEX #E31937
C0 M100 Y81 K4
PANTONE 186C

Size

When necessary, always resize the logo proportionally to prevent distortion. The logo should never be smaller than 12.7 MM (0.5 INCH), 36 POINTS, 50 PX (SCREEN).